

Elevate your expertise. Elevate your impact.

Sunday, April 26 | Hyatt Regency, Orlando



If you're going to Directions North America, don't skip the day that actually moves deals.

Elevate delivers concentrated product insight, sales enablement, and technical best practices that help partners sell and implement Continia solutions more effectively. Drive 5-6 figures to your bottom line. Attendees gain early visibility into product roadmaps, sharper positioning, and practical guidance that directly improves customer conversations and delivery quality. The best part? It's free to attend.*

Why attend



See what's next

Product roadmap insights and upcoming feature previews



Tracks for everyone

Role-based learning tracks: Foundations, Technical Mastery, and Sales Accelerator



Applicable sales

Practical sales techniques to shorten sales cycles and increase win rates



Technical instruction

Implementation best practices that reduce support escalations and rework

Real ROI



Elevate offers direct access to Continia leaders and peer Microsoft partners. These relationships support co-selling opportunities, shared expertise, and faster problem-solving long after the conference ends.



The keynote by Sahil Bloom on "The 5 Types of Wealth" delivers broader leadership and success insights that help individuals and organizations think differently about growth, resilience, and long-term value creation.



Sessions are designed to be practical and directly applicable, so attendees can return to their teams with immediately implementable ideas.

**If you cannot attend during the day, join us for dinner!*

Register today.